

Ben Slade

2001 Cody Ct. #A • Austin, TX 78704 • (512) 468-0628 • BengSlade@gmail.com
<http://www.bengslade.com/#portfolio>

SUMMARY OF QUALIFICATIONS

- Determined to provide creative solutions and innovative ideas to ensure customer satisfaction
- Able to gather data and analyze it to measure success and maintain growth
- Adaptable to various working environments with ability to work independently and in teams
- Excellent troubleshooting skills troubleshooting when working in a coding environment

TECHNICAL SKILLS

Web Skills: HTML, CSS, Bootstrap, CMS, WordPress, JavaScript

Data skills: Google Analytics, Google Fusion Tables, Web Scraping, Excel, Interactive Charting & Mapping

Media skills: Video production (Adobe Premiere), Adobe Creative Suite, Audio Production (Ableton, Pro tools, Logic, Audacity), Print, Broadcast and Web Writing

Social Media: Facebook, Twitter, Snapchat, Instagram, YouTube,

EDUCATION

Texas State University, San Marcos, TX

Bachelor of Science in Electronic Media-Digital Media

Minor: Business Administration

Date of graduation: December 2015

ACADEMIC EXPERIENCE

Data Journalism Project: Evolution of ACL Festival (<http://www.bengslade.com/acl>)

Twitter API Project: Ziljian vs. Sabian (<http://www.bengslade.com/twitter-api-project>)

Mock E-Commerce Site: Audio Dimes (<http://www.bengslade.com/audiodimes>)

JavaScript: Interactive Water Calculator (<http://www.bengslade.com/watercalculator>)

RELEVANT EXPERIENCE

Main Street Hub, Austin, TX

Social Media Profile Manager

January 2016 - Present

- Build and enhance customers' online presence through profile creation on platforms including Facebook, Google, Yelp and more
- Solve platform-related problems for customers through troubleshooting and technical support
- Communicate with customers and platform support teams
- Collaborate closely with colleagues to resolve customer issues and improve team and individual performance

Texas State Housing, San Marcos, TX

Social Media Strategist

August – December 2015

- Developed and executed social content strategies
- Monitored and analyzed metrics to increase engagement
- Created monthly analytics reports to help my client find the most effective ways to reach their social audience

The University Star, San Marcos, TX

Staff Videographer

March - July 2015

- Shot, edited, and narrated videos to accompany stories in the newspaper
- Worked independently using Premier Pro and Photoshop to finalize content
- Gained experience in utilizing camera equipment, editing sound and video, and adjusting lighting

WORK HISTORY

The Railyard Bar & Grill, San Marcos, TX

Entertainment Coordinator

June 2013- Jan 2016

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REFERENCES

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